



The Bharat Scouts and Guides

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION



Circular No.: 147 /2020
Date : 2nd November, 2020

SUB: Bharat Scouts & Guides (BSG) partnership with UNICEF’s Program – U-Report India for Youth Engagement.

Respected Madam/Sir,

BSG is partnering with UNICEF’s program **U-Report India** for increasing youth and adolescent civic engagement.

U-Report is a free and anonymous messaging platform by UNICEF where young people engage and participate in issues that matter to them, such as education, career/jobs, skill education, health, governance, gender, mental health and many more.

Members at all levels can sign-up as U-Reporter either using WhatsApp or Facebook Messenger chat as described below. They have to send message ‘BSG’ to U-Report using the same chat (WhatsApp or Facebook Messenger) every week to participate in surveys, quizzes and get information on issues that matter them.

The most engaged BSG-U-Reporters will earn U-Points and be recognised for their participation.


Steps to register as a UReporter:

Step 1: Choose the social media platform	WhatsApp: Save number +91 9650 414141 as U-Report India on your phone. Go to WhatsApp, Type ‘BSG’ and Send. OR Facebook Messenger: Search for UReport India in Messenger. Type ‘BSG’ and Send.
Step 2: Register as U-Reporter	Answer simple questions about yourself and get registered as a U-Reporter. You will get a U-Reporter ID.
Step 3: Participate	<ul style="list-style-type: none"> • Send a 'BSG' message every Friday to check for new content and participate in latest quiz, poll or survey. • Check out the survey / quiz / poll results on https://india.ureport.in/
Step 4: Collect U-Points & Win	<ul style="list-style-type: none"> • Refer your friends with your U- reporter ID. • Collect U-Points each time you refer a friend to sign-up as U-Reporter.

The partnership has an overall objective to enhance and strengthen young people's voices by giving them a free and anonymous platform to communicate their opinions directly with decision makers.

We request your support and promote this opportunity to our members in making global citizens.
Youth voice matters, and it is time to make it heard!

Thanking you

Yours in Guiding,

(DARSHANA PAWASKAR)
JOINT DIRECTOR (GUIDES)

Encl.:

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi – 110016.
4. The Commissioner, Navodaya Vidyalaya Samiti, Institutional Area, B-15, Sector-62, Noida-201309, Uttar Pradesh.
5. All the District Secretaries, District Association of Dammam, Riyad, Muscat and Jamiat Youth Club with a request to take necessary action.
6. All the Assistant Directors, The Bharat Scouts and Guides, Regional Offices for further follow-up.